



How to Lead 1,000 to Christ Every Year

What is Your Outreach System?

Your church's outreach system involves how you think about, pray for, plan for, and do to bring lost people into the church and into relationship with Jesus.

The Purpose of Your Outreach System

To evangelize as many as possible within the natural footprint of your church.

The Goal of Your Outreach System

1. To build relationships with pre-believers.
2. To lead pre-believers to Christ.
3. To help newborns take their first steps of faith.
4. To enfold newborns into the church family.

A Simple Strategy for Reaching Your Neighbors:

1. Pray for them.
2. Serve them.
3. Invite them to church.
4. Expose them to grace and truth.
5. Invite them to receive Christ.
6. Help them grow as Christ-followers.

How to Develop a Heart for Lost People

1. Pray for 90 days.

“Lord, I don’t ask you for much today. I just ask that you give me your heart for lost people.”

2. Motivate your staff and Board to pray for 90 days.

3. Motivate your church to pray for 90 days.

4. Start praying for your neighbors.

Random Acts of Kindness



How Invite Our Neighbors to Christ

- A. A Public Invitation
- B. A Private Invitation

Elevated Events:

1. Schedule Attractional Series
 - Create an Invitation Card
2. Host Wow Weekends
3. Hold Church-Wide Campaigns

Resources available at PastorMentor.com

1. *Momentum Bootcamp* (To give your church a heart for evangelism).
2. *Your Outreach System* (Training video for you and your outreach team).
3. *Attracting More Newcomers* (eBook that describes a healthy outreach system).